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The MBA Companion is a practical and realistic book that introduces students to the key skills needed to do well in an MBA or business masters degree. I am sure that students who have mastered the material covered in the Companion will find the process of studying towards their masters degree much easier, and more effective.

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"The MBA Companion both maps out the academic terrain covered on an MBA, exploring the context in which management ideas have developed and how the disciplines inter-relate and it provides a developmental tool that can help students extract the maximum benefit from their MBA--both during their time at Business School and in the longer term with regard to their career."

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The MBA Companion by Paul Dainty, 9781403998859, available at Book Depository with free delivery worldwide.

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The MBA Companion will let the student know what to expect from their course and will be there every step of the way as an essential reference. Offering wide-ranging yet accessible coverage of the core topics, along with important advice on study skills, this book is the essential survival guide for MBA students.

The MBA companion (eBook, 2008) [WorldCat.org]

Palgrave Study Skills. Our free Study Skills website is packed with practical tips and advice on how to succeed in your studies and make the most of your experience as a student - Also download our student budget planner app.

Students - Palgrave Macmillan

MBA Reading List. The reading list below is not compulsory, however is provided to give you a taste of the programme ONLY. General . Dainty, P., and Anderson, M. (latest edition) The MBA Companion, Basingstoke: Palgrave Macmillan. Entrepreneurship & Innovation . Hatten, Timothy S. (2015) Small business management: Entrepreneurship and beyond.

MBA Reading List | The Loughborough MBA | Loughborough ...

Dainty, P & Anderson, M. (2008) The MBA Companion, Palgrave, London Jones, T., McCormick, D. and Dewling, C. (2012) Growth Champions The Battle for Sustained Innovation Leadership, Wiley, London And if you are interested in how businesses are competing in the digital age you might want to take a look at: