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Mapping the disagreeing scale against a second scale that measures how emotionally expressive a culture is will help to understand that emotional expressiveness is not the same thing as comfort in expressing open disagreement. To order: The culture map - Decoding how people think, lead, and get across cultures

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The Culture Map works by positioning cultures up and down each of these eight scales allowing the manager to tease out the similarities and differences between two cultures on each scale. When examining the 8 dimensions what matters is not the absolute position of either culture on the scale but rather the relative position of the two cultures.

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The Culture Map provides a new way forward, with vital insights for working effectively and sensitively with one's counterparts in the new global marketplace. Based on her work at INSEAD, the "Business School for the World" based in Paris, Erin Meyer provides a field-tested model for decoding how cultural differences impact international business.

Book - Erin Meyer

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Erin Meyer's books focuses on 8 aspects where cultures differ; how are people from different cultures communicate, evaluate, persuade, lead, decide, trust, disagree and schedule. The author maps culture differences onto those 8 scales, and funny enough, the Middle East

The Culture Map: Breaking Through the Invisible Boundaries ...

Whether you work in a home office or abroad, business success in our ever more globalized and virtual world requires the skills to navigate through cultural differences and decode cultures foreign to your own. Renowned expert Erin Meyer is your guide through this subtle, sometimes treacherous...

The Culture Map (INTL ED): Decoding How People Think, Lead ...

Two main sources of learning and inspiration helped: Geert Hofstede six cultural dimensions and Erin Meyer's The Culture Map. Decoding HowPeople Think, Lead, And Get Things Done Across Cultures, the book accompanied by an awesome online tool.. As Hofstede's cultural dimensions are quite popular, I will focus on Erin Meyer's framework, briefly present it and show how you can include it in ...

Increase Your Team's Performance with The Culture Map ...

The Culture Map: Decoding How People Think, Lead, and Get Things Done As today's business world becomes ever-more global and virtual, leaders are expected to work harmoniously together with counterparts from a broad array of cultures and backgrounds, often without leaving their desks.

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