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ISBN. 0-671-51057-6. The Billion-Dollar Molecule is a book by journalist Barry Werth about the founding and early research efforts of the American biotechnology company Vertex Pharmaceuticals, which was founded in 1989 by Joshua Boger and was among the first biotechnology companies to adopt an explicit strategy of rational drug design as opposed to techniques based on combinatorial chemistry .

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Chronicling the rise of Vertex, one of the first companies to dabble in rational drug design, the Billion Dollar Molecule follows the brilliant Josh Boger as he attempts to become the next Merck. The scope of scientific context and the way in which the author weaves together various players is both witty and insightful.

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The Billion Dollar Molecule: One Company's Quest for the Perfect Drug. Barry Werth. An inside account of the start-up of a biotechnology company describes its struggle to bring a lifesaving drug to market, discussing the risky financing and profiling the venture capitalists involved. 30,000 first printing.

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The Billion-Dollar Molecule: The Quest for the Perfect Drug: Author: Barry Werth: Edition: illustrated: Publisher: Simon and Schuster, 2013: ISBN: 143912681X, 9781439126813: Length: 464 pages:...

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The billion-dollar molecule : one company's quest for the perfect drug. by. Werth, Barry. Publication date. 1994. Topics. Vertex Pharmaceuticals Incorporated, Pharmaceutical biotechnology, Pharmaceutical industry. Publisher. New York : Simon & Schuster.

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Billion dollar molecule takes you to the lab and keeps you there. It also takes you to Wall Street. To the hallowed halls of prestigious colleges and fancy conference rooms across the globe. To the work bench and to the corner office.

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Barry Werth is an award-winning journalist and the acclaimed author of six books. His landmark first book, The Billion-Dollar Molecule, recounts the founding and early struggles of Vertex. Werth's articles have appeared in The New Yorker, The New York Times Magazine, and GQ, among others. He has taught journalism and nonfiction writing at Smith, Mount Holyoke, and Boston University.

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