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Performance Partnerships, The Checkered Past, Changing Present and Exciting Future of Affiliate Marketing When used correctly, affiliate marketing and Performance Partnerships can be powerful tools to grow your business and Robert can show you how to tap into that boundless potential.

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Performance Partnerships: The Checkered Past, Changing Present and Exciting Future of Affiliate Marketing is the first in-depth look at the affiliate (performance) marketing industry, examining its...

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In addition to writing the globally best-selling book, "Performance Partnerships, The Checkered Past, Changing Present and Exciting Future of Affiliate Marketing," Robert is a regular contributor to numerous outlets, including Entrepreneur, Fast Co, Huffington Post, Success, and Forbes, writing about performance marketing, strategy, and culture. He is the recipient of the Boston Business Journal "40 under 40" award, the SmartCEO Boston Future 50 award, and a finalist for the E&Y Entrepreneur ...

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Performance Partnerships: The Checkered Past, Changing Present & Exciting Future of Affiliate Marketing by Robert Glazer Bob Glazer is an international keynote speaker and founder and CEO of the Boston-based global performance marketing agency Acceleration Partners.

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