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Narrative Politics: Stories and Collective Action: Amazon ...

Narrative Politics: Stories and Collective Action By Frederick W. Mayer Oxford University Press. 2014. 192 pp. \$49.95 hardcover. Political scientist Frederick Mayer's (2014) book Narrative Politics examines how actors can convince others to join their cause.

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The power of narrative and storytelling in politics has been highlighted by the 2016 United States presidential election which created an environment that allowed storytelling to become the basis for building shared senses of belonging between people.

Political narrative - Wikipedia

collective decision-making or compromise, the narrative might be defined as political, even if it was generated outside official political frameworks. Both approaches can be used to define a political narrative, although it should be noted that the latter approach might expand the definition so as to include

Political Narratives and Political Reality

The problem of collective action is ubiquitous: it is in many ways the central problem of social life. Free riding is commonly identified as the obstacle to collective action, but there are many impediment to collective action. In addition to free riding, communities face problems of coordination and assurance. And even more fundamentally, before there can be any collective action a community ...

Problems of Collective Action - Oxford Scholarship

Usually, theories of collective action assume the existence of a collective good, but before a community can act collectively, its members must share a common interest in some end. Often, the task is to construct the collective good. Shared stories have such power: if stories can construct individual interests, commonly held stories can create common interests.

Constructing the Collective Good - Oxford Scholarship

Laurene Powell Jobs, founder and president of Emerson Collective and the widow of Apple co-founder Steve Jobs, speaks at an October 2017 event. Social-media reaction came swiftly as President ...

Trump appears to call for harassment of Steve Jobs's widow ...

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