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Organizational Behaviour • A field of study that investigates the impact of individuals, groups, and structure on behaviour within organizations; the aim is to apply such knowledge toward improving organizational

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## **Personality: An Introduction - Organizational Behavior**

New York: McGraw Hill • Griffin, R. &

Moorhead, G. (1986) Organizational

behavior. Boston Houghton Mifflin •

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and managing people at work. Boston:

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upgraded by Robbins and his team with more recent research findings in the field of organizational behavior. The edition I have is the Indian edition where they have coopted Dr. Neharika Vohra, Professor at IIM, Ahmedabad to add the South Asian perspective for the benefit of students from South Asia.

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Organizational Behavior (OB) can be defined as the understanding, prediction and management of human behavior both individually or in a group that occur within an organization. Internal and external perspectives are the two theories of how organizational behavior can be viewed from an organization's point of view.

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