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The digital broadcast item model (DBIM) catalyzes the digital item methodology of MPEG-21 into a new converging concept for deploying metadata-based

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services in digital TV. The idea of the digital broadcast item model (DBIM) goes back to the year 2001, when the IEEE standard for the learning object model (LOM) was presented at a conference in Tampere, Finland.

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implies adequate structures for content description, which is provided by XML metadata schemes (e.g. MPEG-7, MPEG-21). Content and metadata management is the task of a multimedia repository, from which digiTV clients - equipped with an Internet ...

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3. A metadata model to support scalable
TV services This section details the
conceptual model that provides the

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basis for our metadata framework for describing scalable interactive TV services. The model, outlined in Figure 1, describes such a service as an enriched TV program. We detail this model by introducing the underlying ratio-

A metadata model supporting

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scalable interactive TV services

Digital television (digiTV) is an additional multimedia environment, where metadata is one key element for the description of arbitrary content. This implies adequate structures for content description, which is provided by XML metadata schemes (e.g. MPEG-7, MPEG-21).

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This paper presents a self-designed metadata model to an interactive push service in digital TV, where the service can not only diversify existing types of broadcast programs, but also provide personalized application for consumers.

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